

NM TRANSCON 2026 - SPONSOR & VENDOR LEVELS

BRONZE VENDOR II: \$650 This option is an entry-level vendor booth, providing an exhibit space (skirted table, 8ft x 3 ft), one conference registration, logo recognition on the event website, in the Guidebook app list of exhibitors, and on signage at the convention center. Note that these booths are located in a reduced traffic area. See map on page two.

BRONZE VENDOR I: \$850 This option is an entry-level vendor booth, providing an exhibit space (skirted table, 8ft x 3 ft), one conference registration, logo recognition on the event website, in the Guidebook app list of exhibitors, and on signage at the convention center.

SILVER VENDOR: \$1,500 This vendor booth option provides for increased visibility with a quality exhibit location and increased brand recognition. Silver Vendors receive an exhibit space (skirted table, 8ft x 3 ft), two conference registrations, logo recognition on the event website, in the Guidebook app list of exhibitors, and on signage at the convention center, as well as recognition as a sponsor of the Thursday and Friday morning breakfasts.

GOLD VENDOR: \$2,500 As a vendor, this option provides premium exhibit space and strong brand recognition to include recognition as a sponsor of the conference luncheon. Gold Vendors receive a premium exhibit space (skirted table, 8ft x 3 ft), two conference registrations, logo recognition on the event website, in the Guidebook app list of exhibitors, and on signage at the convention center, as well as recognition as a luncheon sponsor, which includes logo recognition on the menu cards at each table.

NEXTGEN SPONSOR: \$4,000 (one opportunity): This is a unique sponsorship opportunity to be recognized as the sponsor of student attendees -- the next generation of civil engineers and engineering professionals. With this sponsorship, no student will pay a registration fee. The sponsor receives premium exhibit space and a host of recognitions: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website and on signage at the convention center, featured listing in the Guidebook app list of exhibitors, as well as recognition as a luncheon sponsor, an advertisement in the Guidebook app, and an onstage verbal recognition.

RESEARCH SPONSOR: \$4,000 (one opportunity): This unique sponsorship provides the monetary awards for the student poster competition. What a terrific way to contribute to student success! The sponsor receives premium exhibit space and a host of recognitions: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website and on signage at the convention center, featured listing in the Guidebook app list of exhibitors, as well as recognition as a luncheon sponsor, an advertisement in the Guidebook app, onstage verbal recognition, and the opportunity to announce the poster competition winners.

BOOTH CHAMPIONS CHALLENGE SPONSOR: \$4,000 (one opportunity): This unique sponsorship adds a bit of fun and competition to the conference by funding raffled prizes that encourage attendees to visit sponsor and vendor booths. The sponsor receives premium exhibit space and host of recognitions: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website and on signage at the convention center, featured listing in the Guidebook app list of exhibitors, as well as recognition as a luncheon sponsor, an advertisement in the Guidebook app, onstage verbal recognition, and the opportunity to announce the raffle winners!

ROUTE 66 CENTENNIAL SPONSOR: \$6,000 (one opportunity): This top-level sponsorship helps the conference celebrate the historical significance of Route 66. The sponsor receives premium exhibit space and a host of recognitions: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website and on signage at the convention center, featured listing in the Guidebook app list of exhibitors, as well as recognition as a luncheon sponsor, an advertisement in the Guidebook app, and onstage verbal recognition. Sponsorship will fund several historical photo displays as well as a large Route 66 graphic display (e.g., <https://www.uptime.com/straight-tension-display.html>) w/opportunity to include your logo.

CONFERENCE KICK-OFF SPONSOR: \$6,000 (one opportunity): This top-level sponsorship is a significant contribution to the success of the conference. Accordingly, sponsor receives maximum recognition with premium exhibit space, on-stage conference participation. This top sponsorship includes: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website and on signage at the convention center, featured listing in the Guidebook app list of exhibitors, as well as recognition as a luncheon sponsor, an advertisement in the Guidebook app, onstage verbal recognition, the opportunity to provide a representative to introduce the opening speakers, and the opportunity to place additional signage at the event.

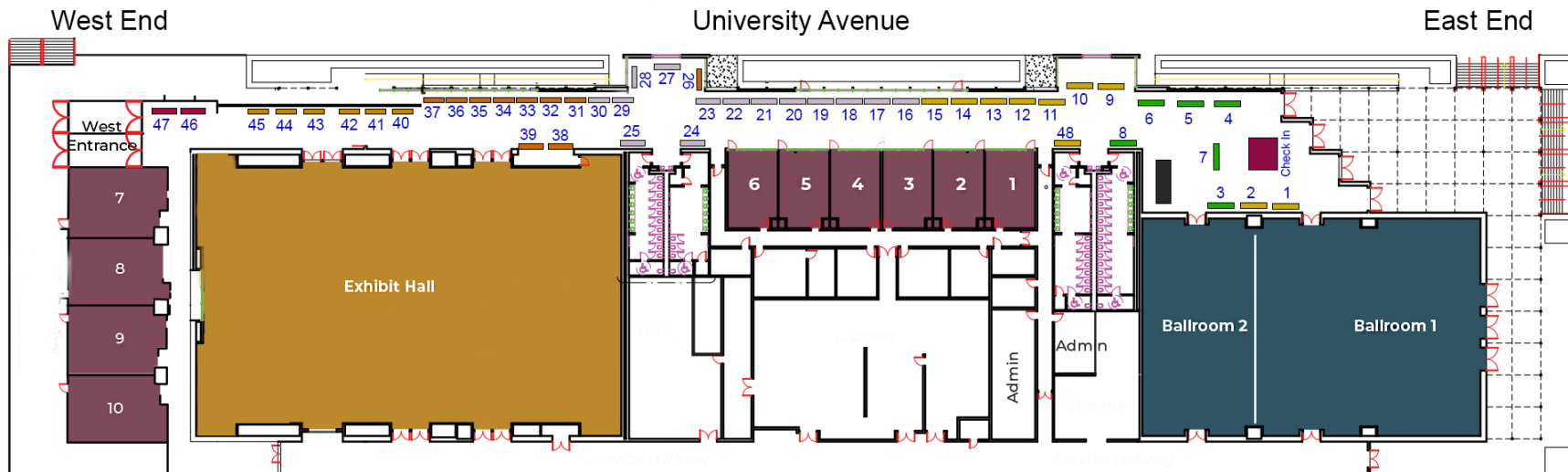
KEYNOTE SPONSOR: \$6,000 (one opportunity): This top-level sponsorship is a significant contribution to the success of the conference. Accordingly, the sponsor receives maximum recognition with premium exhibit space, on-stage conference participation, and more. This top sponsorship includes: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website and on signage at the convention center, featured listing in the Guidebook app list of exhibitors, as well as recognition as a luncheon sponsor, an advertisement in the Guidebook app, onstage verbal recognition, the opportunity to provide a representative to introduce the keynote luncheon speaker, and the opportunity to place additional signage.

Purchase a sponsor or vendor booth package here: <https://www.eventbrite.com/e/2026-nm-transcon-sponsor-vendor-booths-tickets-1981202775835?aff=oddtcreator>

NM TransCon

April 22-24, 2026

Las Cruces Convention Center



- Keynote; Conference Kick-Off; Route 66 Centennial; Booth Champions Challenge; Research; NextGEN Sponsorships**
- Gold Vendors
- Silver Vendors
- Bronze I Vendors (26, 31-39)
- Bronze II Vendors (40-45)
- Student Organization Tables (46-47)